

**ROTARY LONG RANGE PLANNING
ADDENDUM
2009-2010
Approved 3/10/09**

GOAL I

Literacy: Continue involvement in the literacy program "Between The Lions" with MPB and increase child care participants to a minimum of 5.

Eliminate the GED-Adults portion under Literacy

GOAL II

Utilize the Starkville Rotary Foundation as the means to raise and distribute funds for philanthropic purposes and seek to enhance fundraising opportunities.

Add the following:

- Explore the Appraisal Fair as a new fund raiser for spring of 2010 or 2011.
- Include a golf tournament as a fund raiser to be held on the afternoon of the Fall Social in 2009.

GOAL III

Challenge the SOAR Board to complete the match with CREATE FOUNDATION by asking SOAR to challenge other civic clubs and organizations. Rotary will pledge \$5,000 to complete their share of the match when other organizations have made commitments that will fulfill the match.

Note: 2008-2009 Goal IV has been combined with Goal II

GOAL IV

Starkville Rotary Club Membership Strength

Add the following:

- Each Standing Committee have a 3-tier structure of Chairman/Vice Chairman/Past Chairman for the purpose of leadership and continuity.
- Utilize Rotary International guidelines for developing leadership roles for club members.
Web site is Rotary.com
- When the RI Convention is in the US, send one or two "under 50" Rotarians to the convention at club expense.
Develop a selection process for choosing the person(s).
Selected Rotarian(s) serve as a leader in the club for "Young Rotarians" after having attended the convention.

GOAL V

Demonstrate Public Awareness of ideals, purposes and goals of Rotary to our community.

- Use Rotary Minute for exit reports from big fun raising events or special projects in the club.

GOAL VI

Commit to a Clean Water Project

- Partner with a church in Starkville that has a water project in progress to help expend **or** support financially the ongoing project.
- Apply for a grant for this project.